



THE MOST  
COMPREHENSIVE  
EXHIBITION  
DEDICATED  
TO THE  
SOUND & LIGHT  
INDUSTRY!

## ORGANISERS

With over 24 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

For stall booking and further information, please get in touch with us:

**Buysell Interactions Private Limited**  
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## INDUSTRY OVERVIEW

The Indian Professional Sound and Light industry has been expanding rapidly, which is evident from the proliferation of events ranging from concerts, weddings, corporate gatherings, religious and cultural festivals across the country. Digital technological advancements, increasing demand for live events, rise of entertainment hubs, the diverse applications of sound and light across different sectors is fuelling this growth. The market is robust and is revolutionizing the entertainment landscape in India!

## SOUND + LIGHT EXPO 2024

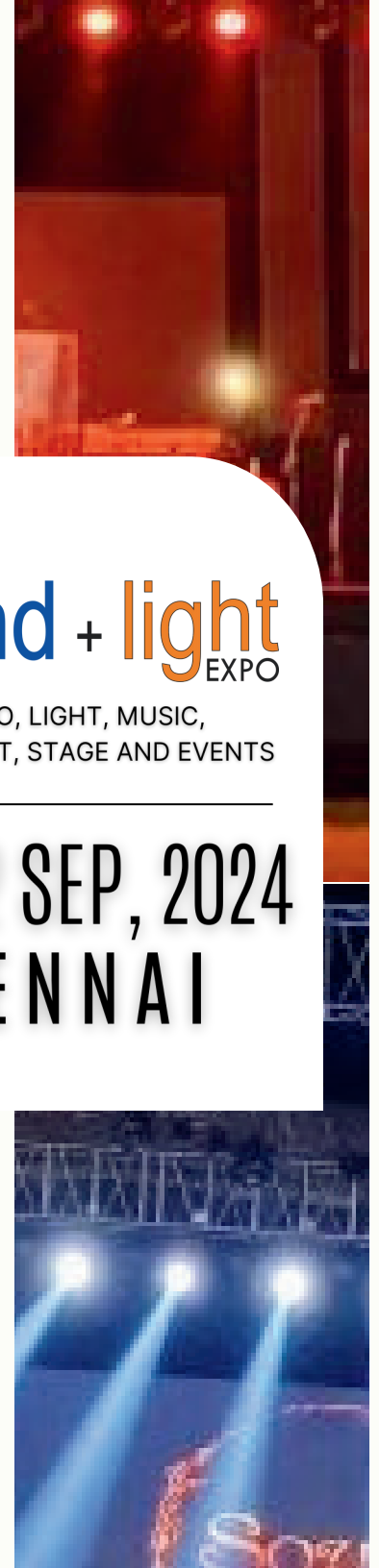
Join us at South Sound + Light Expo @ Chennai for an immersive experience into the world of cutting-edge technology and innovations. The Expo serves as a platform for industry professionals, enthusiasts, and businesses to come together, exchange ideas, and explore the latest trends, technologies & products.

**SOUTH**  
**sound + light**  
EXPO

PRO AUDIO, LIGHT, MUSIC,  
ENTERTAINMENT, STAGE AND EVENTS

20 - 22 SEP, 2024  
CHENNAI

ORGANISERS  
**BUY  
SELL**  
interactions







## WHY EXHIBIT

- Showcase your professional sound & light equipment
- Stay ahead of the curve
- One stop for all latest entertainment industry needs
- Platform to reach the targeted customers
- Network with peers in the event industry
- Boost your business
- Reach the targeted clients under one roof



## EXHIBIT PROFILE

- Professional Audio Equipment
- Lighting Solutions
- Audiovisual Integration
- Event Production
- Rigging and Staging
- Visual Effects
- DJ Equipment & Musical Instruments
- LED & Laser Displays
- Line Array
- Cables & Connectors

## VISITOR PROFILE

- Event planners & Rental companies
- Sound and lighting technicians
- Entertainment industry personnel
- Venue owners and managers
- Audiovisual integrators
- DJs & Musicians
- Sound & Light Industry professionals and enthusiasts

## PARTICIPATION COST

- **Built-up Booth: (min 9 sq mt)**
  - For Indian Exhibitors  
INR 7500/- per sq mt + GST 18%
  - For Foreign Exhibitors  
USD 250/- per sq mt + GST 18%
- **Bare Space: (min 24 sq mt)**
  - For Indian Exhibitors  
INR 7300/- per sq mt + GST 18%
  - For Foreign Exhibitors  
USD 230/- per sq mt + GST 18%

