

India's Premier Expo for
Photography, Videography, Digital
Imaging & Content Creators



17.18.19 JULY 2026
Chennai Trade Centre, Chennai

Image Today Asia

India's photography and videography industry continues to thrive, driven by smartphone adoption, social media, and the rising demand for high-quality digital content. Platforms like YouTube, Instagram, and OTT streaming, along with the ever-growing wedding and event sector, are fuelling investments in advanced equipment, software, and professional services. With a projected CAGR of 8–10% from 2024 to 2028, the industry is on an impressive growth trajectory.

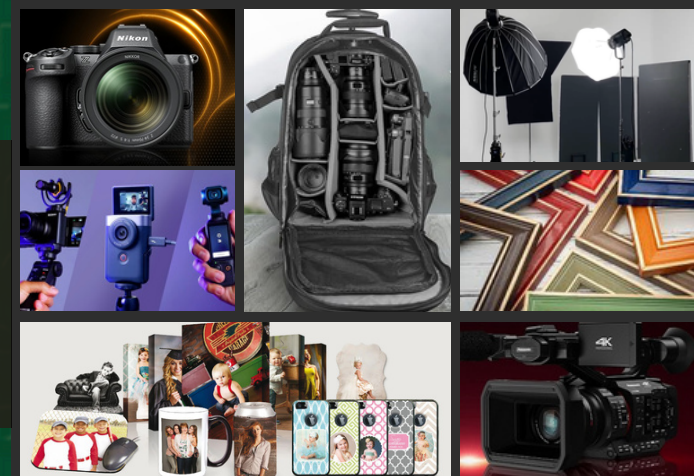
Since its inception in 2001, Image Today Expo has established itself as the most trusted platform for professionals and businesses in photography, videography, and digital imaging. Over two decades, the expo has consistently showcased cutting-edge technologies, creative solutions, and business opportunities for both industry leaders and emerging creators.

The 2026 edition of Image Today, happening on 17–19 July at Chennai Trade Centre, will once again bring together global brands, innovators, content creators, and thousands of trade visitors under one roof. From professional equipment to creative tools, from studio solutions to digital content innovations, the expo offers unmatched opportunities for networking, knowledge-sharing, and discovering the future of imaging.

Be part of Image Today Expo 2026
and explore the technologies,
trends, and inspirations shaping the
world of photography, videography,
and content creation.

Exhibit Profile

Adapters | Batteries | Chargers
AI based image processing | Album Materials
Audio & Video broadcasting equipment
Broadcast & Live Streaming Solutions
Cables | Camcorders & Rigs | Camera Bags
Camera Spares & Accessories
Design Monitors | Digital Mini Labs
Drones | Gimbals | Tripods
Data Recovery Software
Editing Softwares | Filters | Flashes
Frame Making Equipment & Accessories
Graphic Design Templates
ID Card Solutions | Imaging Software
Inkjet Printers, Inks & Photo Papers
Large format Printers | Laser Engravers
LED Frames | LED Video Walls
Lenses | Lights | MDF Boards
Personalised Gifting Solutions
Photo Books | Photo Booths
Photo Lamination Equipment & Accessories
Photo printing kiosks | Photo Studio Equipment
Photography Academies & Institutes
Photography Props | Plotters | Scanners | Printers
Professional Photo & Video Printers
Readymade Frames & Accessories
Storage Media | Studio Backdrops
Sublimation Machines & Products
Video & Cinema Cameras
Video Spinny | Vlogging Kits



Co-Located Expo



Visitors Profile

Advertising Agencies | Photographers
Animation Facilities | Artists | Cinematographers
Designers | Digital Printers | End Users
Event Managers | Film Industry Professionals
Film Studios | Framing Shops | Gift Shops
Graphic Designers | Influencers | Lab Owners
Laminators | Media Agencies
Photo & Video Traders | Photo Goods Retailers
Photo Studio Owners | Photo Wholesalers
Photography Enthusiasts | Photography Institutes
Post Production | Press | Rental Companies
Satellite Channels | Students | Technicians
Television Studios | Videographers
Visual Effects Specialists | Wedding Planners
Youtubers | Vloggers

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“ 25+ YEARS ” “ 160+ TRADE EXPOS ” “ 15+ CITIES ” “ 1K+ EXHIBITORS ”



Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors
INR 9500/- per sq mt + GST 18%

For Foreign Exhibitors
USD 270/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors
INR 9300/- per sq mt + GST 18%

For Foreign Exhibitors
USD 250/- per sq mt + GST 18%

*GST - Goods & Services Tax



Contact Us

For more information & booth
booking, please contact

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