

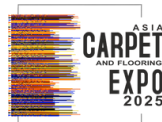
Pro Audio, Light,  
Music, Entertainment, Stage  
and Events



**19 | 20 | 21**  
DECEMBER 2025

R. K. Convention Centre  
ECR, Neelankarai  
**CHENNAI**

#### Co-Located Expos



## Industry Overview

India's professional Sound & Light industry is experiencing a massive transformation. From large-scale concerts, weddings, religious & cultural festivals to corporate events and immersive live experiences, the demand for world-class sound and lighting solutions is skyrocketing.

Technological advancements in line array systems, LED & laser lighting, immersive audio, AV integration, DJ gear, and event staging are revolutionizing the industry. With a booming entertainment sector, the rise of destination weddings, and a thriving events market, the region is fast emerging as a major hub for the Sound & Light business in South India.

The Sound + Light Expo 2025 – Chennai Edition will serve as the ultimate meeting point for industry professionals, event organizers, rental companies, and creators to connect, collaborate, and discover the latest in pro audio, lighting, music, and entertainment technology.

## Exhibit Profile

- ▶ Pro Audio Systems & PA Systems
- ▶ Amplifiers, Mixers, Consoles & Controllers
- ▶ Professional & Studio Speakers, Line Arrays
- ▶ DJ Equipment, Instruments & Software
- ▶ Stage, Architectural & Entertainment Lighting
- ▶ LED Walls, Projection & Display Technologies
- ▶ Laser, SFX, Fog & Light Effects Systems
- ▶ Studio Recording & Streaming Equipment
- ▶ Rigging, Trussing & Stage Design Technology
- ▶ Audiovisual Integration Solutions
- ▶ Cables, Connectors & Accessories
- ▶ Communication & Video Conferencing Tools
- ▶ Smart Entertainment & Home Theatre Systems





## About the Venue

The R.K. Convention Centre, Neelankarai (ECR, Chennai) is one of the newest premium venues on Chennai's scenic East Coast Road. With its state-of-the-art facilities, ample space, and excellent connectivity from the city, it offers the perfect setting for an expo of this scale. Surrounded by Chennai's cultural richness and coastal charm, the venue guarantees high-quality visitors and unmatched exposure for exhibitors.



## Why Exhibit?

- ▶ Showcase your professional sound & light solutions to a targeted audience
- ▶ Tap into the regions booming entertainment & events market
- ▶ Launch new technologies and innovations in a high-potential market
- ▶ Network with decision-makers & industry leaders across South India
- ▶ Strengthen your brand visibility in an evolving regional hub

## Visitor Profile

- ▶ Event Planners, Wedding & Rental Companies
- ▶ Sound Engineers, Lighting Designers & Technicians
- ▶ DJs, Musicians & Entertainment Companies
- ▶ Studio Owners, Recording & Post-Production Professionals
- ▶ Audiovisual Integrators & Installation Companies
- ▶ Venue Owners, Developers, Hoteliers, Places of Worship, Auditoriums & Facility Managers
- ▶ Advertising, Media & Broadcast Agencies
- ▶ Film, TV & OTT Production Professionals
- ▶ Institutional & Government Buyers
- ▶ Sound & Light Industry Enthusiasts

## Participation Cost

### Built-up Booth: (min 9 sq mt)

For Indian Exhibitors

INR 7000/- per sq mt + GST 18%

For Foreign Exhibitors

USD 200/- per sq mt + GST 18%

### Bare Space: (min 24 sq mt)

For Indian Exhibitors

INR 6800/- per sq mt + GST 18%

For Foreign Exhibitors

USD 180/- per sq mt + GST 18%

\*GST - Goods & Services Tax

## Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“ 25+ YEARS ”	“ 160+ TRADE EXPOS ”	“ 15+ CITIES ”	“ 1K+ EXHIBITORS ”
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## Contact Us

For more information & booth booking, please contact



**BUYSELL INTERACTIONS PRIVATE LIMITED**

9042032366 | 67

info@buysellint.biz

www.buysellint.biz