

Premier Expo for
**Photography, Videography, Digital
Imaging, Media & Content Creators**

PHOTO TODAY + CONSUMER ELECTRONICS EXPO

19 20 21
DECEMBER 2025

R. K. CONVENTION CENTRE

ECR, Neelankarai
CHENNAI

Discover. Experience. Create.

Join us this December and be part of a future-forward showcase where imaging meets innovation, media meets technology, and creators meet opportunity!



BUYSELL INTERACTIONS PRIVATE LIMITED

India's imaging, media, and consumer electronics market is undergoing rapid transformation, driven by the widespread adoption of smartphones, booming social media platforms, OTT content, and the ever-growing wedding & event industry. Demand for professional photography, videography, digital imaging solutions, and consumer electronics continues to surge, creating opportunities for businesses and creators alike.

Photo Today + Consumer Electronics Expo 2025 is a one-of-its-kind industry platform that brings together the entire ecosystem—photographers, videographers, content creators, imaging professionals, technology providers, and consumer electronics brands—under one roof.

The expo will be held at the R.K Convention Centre, Neelankarai, Chennai, a premium venue on the scenic East Coast Road (ECR), known for its state-of-the-art facilities and easy access from the city. Surrounded by Chennai's coastal charm, it provides the perfect setting for an expo of this scale and importance.



Exhibit Profile

Photography & Videography

Cameras, Lenses, Tripods, Gimbals, Drones, Studio Equipment, Lighting Systems, Backdrops, Printing Solutions, Framing, Albums and Props.

Digital Imaging & Content Creation

Editing Software, AI-based Image Processing, Graphic Design Tools, Live Streaming Solutions, Vlogging Kits, Video Spinny, Audio & Video Accessories.

Consumer Electronics & Smart Devices

Smartphones, Tablets, Laptops, Smart TVs, Wearables, Storage Devices, Projectors, Smart Home Gadgets, Audio & Entertainment Systems.

Print & Personalisation Solutions

Inkjet Printers, Large Format Printers, Laser Engravers, Sublimation Products, Personalised Gifting, LED Frames, MDF Boards, Digital Mini Labs.

Education & Services

Photography Academies, Institutes, Training Programs, Data Recovery, Camera Service, Rental Companies, Professional Associations.





Visitor Profile

- ◆ Professional Photographers and Videographers
- ◆ Cinematographers & Wedding Filmmakers
- ◆ Photo Studio Owners, Lab Owners, and Traders
- ◆ Digital Imaging, Graphic Design & Animation Professionals
- ◆ Content Creators, Influencers, Youtubers, Viscom Students and Vloggers
- ◆ Advertising & Media Agencies
- ◆ Event Managers, Wedding Planners, and Decorators
- ◆ Film & Television Industry Professionals
- ◆ Broadcast, OTT and Entertainment Sector Professionals
- ◆ Retailers & Wholesalers of Photography and Consumer Electronics
- ◆ Photography & Media Students and Enthusiasts
- ◆ Technology Enthusiasts, Gamers and Early Adopters

Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors
INR 7000/- per sq mt + GST 18%

For Foreign Exhibitors
USD 200/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors
INR 6800/- per sq mt + GST 18%

For Foreign Exhibitors
USD 180/- per sq mt + GST 18%

*GST - Goods & Services Tax

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“ 25+ YEARS ”	“ 160+ TRADE EXPOS ”	“ 15+ CITIES ”	“ 1K+ EXHIBITORS ”
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Contact Us

For more information & booth booking, please contact

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