



17-19
JULY
2026

Chennai Trade Centre

Chennai
India

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media ((•)) cinema

BROADCAST media ((•)) cinema EXPO

17 - 19 July, Chennai Trade Centre, Chennai

Where Film, Broadcast & Digital Media
Come Together

A premier trade show for the media
industry!



Who we are

The Broadcast, Media & Cinema Expo brings together broad-
casters, OTT platforms & content
creators to explore the latest
innovations shaping the future of
the industry.

Join us to experience the latest
technologies, trends & solutions
through a diverse lineup of exhibitors
representing every corner of the
media & entertainment landscape.

SHOW IN NUMBERS



100+
EXHIBITORS



200+
BRANDS



5000+
VISITORS



10+
TECHNICAL
SEMINARS

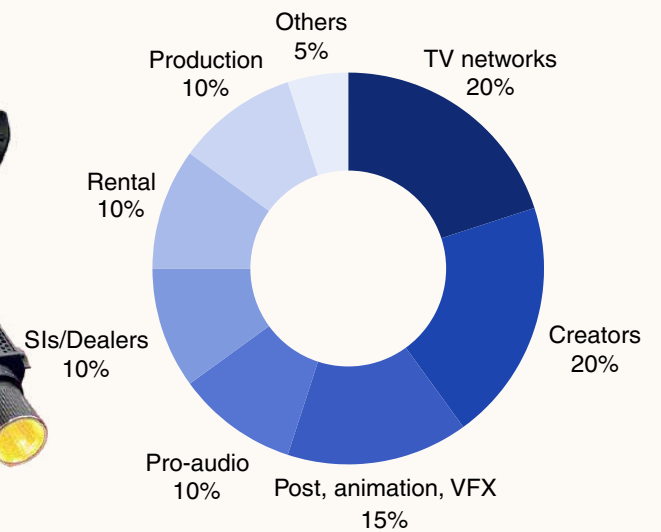


20+
CONFERENCE
THEMES



30+
INDUSTRY
SPEAKERS

VISITOR SEGMENTS



EXHIBITOR PROFILE

- AI & Automation Tools
- Animation, VFX & CGI
- Archiving Solutions
- Asset Management Systems
- Audio Equipment
- Cables, Connectors & Power Solutions
- Camera, Lenses & Accessories
- Cloud Technology
- Colour Grading & Finishing Tools
- Drones & Remote Capture Solutions
- Immersive Environments
- LED Walls
- Lighting Equipment
- Monitors & Displays
- OTT & Streaming Solutions
- Rendering Systems
- Rigs, Cranes & Mounts
- Storage & Backup Systems
- Video & Audio Editing Solutions
- Virtual Production Systems
- Workflow Tools



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Our booth was buzzing with content creators, system integrators & media professionals discovering what's next in AV and live production tech.

~Skywire Broadcast

What an incredible journey it has been! We showcased cutting-edge technology from Blackmagic Design and EIZO ColorEdge Monitors, empowering creators, editors, and broadcasters with precision tools!

~Camixel Technologies”

TESTIMONIALS

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The Broadcast Media Cinema Expo was a good platform to explore new media technologies and connect with industry professionals.

~Mr. M. Jayasingh
Deputy Director (News)
Doordarshan Kendra, Chennai

It's encouraging to see such platforms bringing together technology, creativity, and professionals from the broadcast, film and media industry.

~Mr. R. Velraj
Cinematographer
Indian Society
of Cinematographers”

PARTICIPATION FEES

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors: INR 9500/- per sq mt

For Foreign Exhibitors: USD 250/- per sq mt

Bare Space: (min 24 sq mt)

For Indian Exhibitors: INR 9200/- per sq mt

For Foreign Exhibitors: USD 230/- per sq mt

+ 18% GST applicable

ABOUT THE ORGANISERS

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad.



25+
YEARS



150+
EXPOS



15+
CITIES



1K+
EXHIBITORS

CONTACT US

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