

DIGITAL MEDIA, CINEMA, BROADCAST & ENTERTAINMENT

EXHIBITION

12TH
EDITION!



JULY

21 22 23

CHENNAI INDIA

2023

ORGANISERS



BUYSELL INTERACTIONS PRIVATE LIMITED

ABOUT THE ORGANISERS

BuySell Interactions Private Limited is among the leading organizers of professional trade B2B exhibitions across India. The company has to its credit 150 plus exhibitions for diverse industries including Professional Sound & Light, Audio, Broadcast, Cinema, Media Advertising, Signage, Digital Printing,, Packaging, Converting, Photography & Digital Imaging.

Our established market presence over the last 23 years has led to excellent tie-ups with media and key industry associations. It ensures that our events are always well promoted, well received, and deliver in terms of participation and attendance.



Since 2001

BUYSELL INTERACTIONS PRIVATE LIMITED



<http://recordingmics.com/>
Speakers produced by AKG

BROAD EXHIBIT CATEGORIES

3D Technology
 Advertising
 Animation & VFX
 Audio Equipment
 Broadband
 Broadcast Equipment
 Cable & Satellite
 Camera
 Cinema Equipment
 Digital Cinema

Digital Media Technology
 Digital Signage
 Editing Software
 Film Production
 Gaming
 Graphics
 Home Entertainment
 Immersive Technologies
 Lenses
 Lighting Equipment
 Music/Sound Production

OTT
 Post Production
 Pro Audio
 Pro Lighting
 Production
 Projectors
 Sound Recording
 Television
 Video Production
 Virtual &
 Augmented Reality





PROMOTIONAL CAMPAIGNS

Advertisements in Trade Magazines
Online Exposure in Trade Portals
E-Newsletter Blast
Social Media Promotions
SMS Messages
Free Entry Ticket Distribution
Posters and Banners
Promotions at Trade Related Events
Direct Invitations to Target Visitors

PARTICIPATION COST

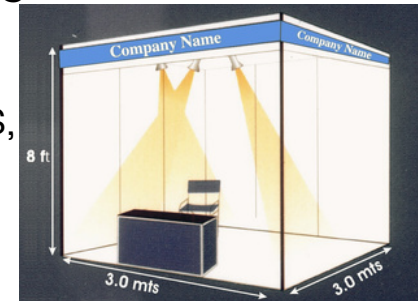
Built up booth made of octonorm panels (each 1 mt width X 8 feet height)

Furniture and electrical fittings for a standard 9 to 17 sq mt booth :

1 table, 2 chairs , 3 spot lights, one 5 amp plug point

Carpeting inside stall area

Company name on booth fascia



Card Rate: INR 7500/- per sq mt

Discount Offer:

INR 6500/- per sq mt

* GST 18% applicable



CONCURRENT SHOW



International Exhibition for
**PHOTOGRAPHY
VIDEOGRAPHY &
DIGITAL IMAGING**



JULY **21** **22** **23**

Hall #3

Chennai Trade Centre

CHENNAI
INDIA

DIGITAL MEDIA, CINEMA, BROADCAST & ENTERTAINMENT **EXHIBITION**

JULY 21.22.23

Hall #1

CHENNAI TRADE CENTRE

Nandambakkam

CHENNAI
INDIA



THE PERFECT LAUNCH PAD TO GROW YOUR BUSINESS

For Stall Booking Enquiries Contact:

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