

BROADCAST media **cinema** EXPO

17th -19th July 2026
CHENNAI TRADE CENTRE
CHENNAI



Co Located Expo



Broadcast, Media & Cinema Expo

Join us for an exciting showcase of the latest technologies and trends in the media & entertainment industry with a wide range of exhibitors from across the various sectors.



Broadcast, Media & Cinema Expo (previously Cinema Today) is a premier trade show for production and post-production tech. The 2026 edition will be held in Chennai, South India's media hub. The region hosts 3 of India's 4 largest film industries, 4,600 cinema screens (~50% of India's total), and 180 TV channels, reaching a third of viewers nationwide. Co-located with Image Today Asia, a leading photography and videography expo, the show is a gateway to a key hub for film, television, and digital media.



Past Exhibitors and Brands

(non-exhaustive)



Exhibit Profile

2D / 3D Technology

Advertising

Animation & VFX

Audio Equipment

Broadband

Broadcast Equipment

Cables & Accessories

Cameras

Cinema Equipment

Digital Cinema I Film

Digital Media

Digital Signage

Drones

Editing Software

Film Production

Gaming & Graphics

Home Entertainment

Immersive Technologies

Interactive Media

LED Walls

Lenses

Lighting Equipment

Multimedia

Music Production

OTT

Post Production

Pro Audio

Pro Lighting

Production

Projectors

Radio

Recorders

Software

SoundRecording

Sound Mixing

Sound Systems

Special Effects

Storage Media

Streaming Services

Television

Video Production

Virtual Reality

Visual Effects

Webcasting



Visitor Profile

Television Networks | Film & Television Studios | Streaming Platforms | Production Houses | Post-Production Studios
Cinematographers | VFX & Animation Studios
Gaming Studios | Digital Content Creators & Influencers | Film Distributors | Regional Content Aggregators | Podcast Platforms
Creative & Advertising Agencies | Journalists
Training Institutes (e.g., VFX, film) | Relevant Industry Associations

Past Visitors (non-exhaustive)



Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors

INR 9500/- per sq mt + GST 18%

For Foreign Exhibitors

USD 270/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors

INR 9200/- per sq mt + GST 18%

For Foreign Exhibitors

USD 250/- per sq mt + GST 18%

*GST - Goods & Services Tax

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.



Contact Us

For more information & booth booking, contact

ORGANISERS



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