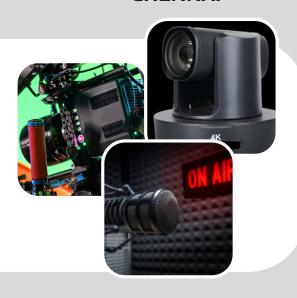


17th -19th July 2026 CHENNAI TRADE CENTRE **CHENNAI** 



Co Located Expo







# **Broadcast, Media & Cinema** Expo

Join us for an exciting showcase of the latest technologies and trends in the media & entertainment industry with a wide range of exhibitors from across the various sectors.





Broadcast, Media & Cinema Expo (previously Cinema Today) is a premier trade show for production and post-production tech. The 2026 edition will be held in Chennai, South India's media hub. The region hosts 3 of India's 4 largest film industries, 4,600 cinema screens (~50% of India's total), and 180 TV channels, reaching a third of viewers nationwide. Co-located with Image Today Asia, a leading photography and videography expo, the show is a gateway to a key hub for film, television, and digital media.



# **Past Exhibitors and Brands**

(non-exhaustive)











































#### **Exhibit Profile**

2D / 3D Technology Advertising Animation & VFX

Audio Equipment

Broadband

**Broadcast Equipment** Cables & Accessories

Cameras

Cinema Equipment Digital Cinema I Film

Digital Media

Digital Signage

Drones

**Editing Software** 

Film Production Gaming & Graphics

Home Entertainment

Immersive Technologies Television

Interactive Media

LED Walls

Lenses

Lighting Equipment

Multimedia Music Production

OTT

Post Production

Pro Audio Pro Lighting Production **Projectors** Radio

Recorders Software

SoundRecording Sound Mixing Sound Systems **Special Effects** Storage Media Streaming Services

Video Production Virtual Reality Visual Effects Webcasting





#### **Visitor Profile**

Television Networks | Film & Television Studios | Streaming Platforms | Production Houses | Post-Production Studios Cinematographers | VFX & Animation Studios Gaming Studios | Digital Content Creators & Influencers | Film Distributors | Regional Content Aggregators | Podcast Platforms Creative & Advertising Agencies | Journalists Training Institutes (e.g., VFX, film) | Relevant **Industry Associations** 

## Past Visitors (non-exhaustive)





























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## **Participation Cost**

**Built-up Booth: (min 9 sg mt)** For Indian Exhibitors INR 9500/- per sq mt + GST 18%

For Foreign Exhibitors USD 270/- per sq mt + GST 18%

#### Bare Space: (min 24 sq mt)

For Indian Exhibitors INR 9200/- per sq mt + GST 18% For Foreign Exhibitors USD 250/- per sq mt + GST 18%

\*GST - Goods & Services Tax

## **Organisers Profile**

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.







#### **Contact Us**

For more information & booth booking, contact



#### **BUYSELL INTERACTIONS PRIVATE LIMITED**

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