



Exhibition for
PHOTOGRAPHY, VIDEOGRAPHY
DIGITAL IMAGING, MEDIA &
CONTENT CREATORS

12.13.14 June 2026

Palace Grounds
BENGALURU

India's photography and videography market is witnessing rapid growth, driven by smartphone penetration, social media, and the rising demand for digital content. Platforms like YouTube and Instagram, along with the booming wedding and event industry, have fuelled investments in high-quality equipment and professional services. With a projected CAGR of 8-10% from 2024 to 2028, the industry is set to expand further, supported by OTT platforms and the entertainment sector.

Experience the latest innovations, technologies and trends at Photo Today Expo - your gateway to unparalleled opportunities in the photo, video & media sector! Participate and gain a competitive edge in a rapidly evolving market landscape!

Co-Located Shows



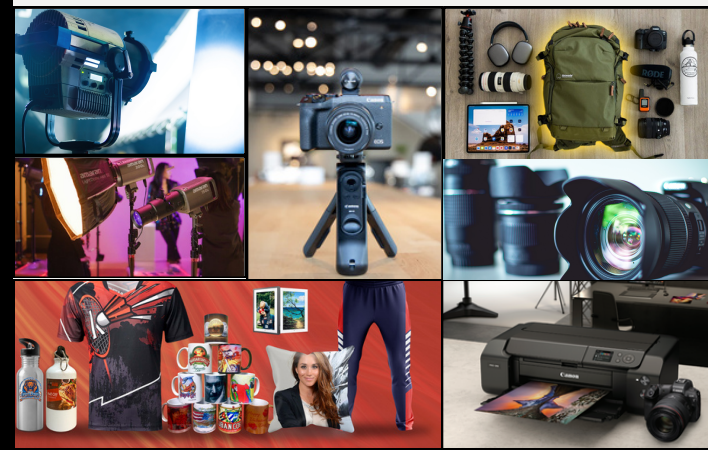
Exhibit Profile

Adapters | Batteries | Chargers
AI based image processing
Album Materials
Audio & Video broadcast equipment
Live Streaming Solutions
Cables | Camcorders & Rigs
Camera Bags | Camera Spares
Design Monitors | Digital Mini Labs
Drones | Gimbals | Tripods
Data Recovery Software
Editing Softwares | Filters | Flashes
Frame Making Equipment & Accessories
Graphic Design Templates
ID Card Solutions | Imaging Software
Inkjet Printers, Papers & Inks
Large format Printers | Laser Engravers
LED Frames | LED Video Walls
Lenses | Lights | MDF Boards
Personalised Gifting Solutions
Photo Books | Photo Booths
Photo Lamination Equipment
Photo printing kiosks & Photo Papers
Photo Studio Equipment
Photography Academies & Institutes
Photography Props
Plotters | Scanners | Printers
Professional Photo & Video Printers
Readymade Frames & Accessories
Storage Media | Studio Backdrops
Sublimation Machines & Products
Video & Cinema Cameras
Video Spinny | Vlogging Kits



Visitor Profile

Advertising Agencies | Photographers
Animation Facilities | Artists | Cinematographers
Designers | Digital Printers | End Users
Event Managers | Film Industry Professionals
Film Studios | Framing Shops | Gift Shops
Graphic Designers | Influencers | Lab Owners
Laminators | Media Agencies
Photo & Video Traders | Photo Goods Retailers
Photo Studio Owners | Photo Wholesalers
Photography Enthusiasts | Photography Institutes
Post Production | Press | Rental Companies
Satellite Channels | Students | Technicians
Television Studios | Videographers
Visual Effects Specialists | Wedding Planners
Youtubers | Vloggers



Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“
25+
YEARS
”

“
150+
TRADE EXPOS
”

“
15+
CITIES
”

“
1K+
EXHIBITORS
”

Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors
INR 8500/- per sq mt + GST 18%

For Foreign Exhibitors
USD 250/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors
INR 8300/- per sq mt + GST 18%

For Foreign Exhibitors
USD 230/- per sq mt + GST 18%

*GST - Goods & Services Tax

Highlights

Product Launches
Photography Workshops
Free Camera Service
Honouring of Veterans
Live Demo | Expo Offers
Fashion Shoot



Contact Us

For more information & booth
booking, please contact



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