

[BROADCAST media cinema EXPO

17th -19th July 2026
CHENNAI TRADE CENTRE
CHENNAI



Co Located Expo



Broadcast, Media & Cinema Expo

Join us for an exciting showcase of the latest technologies and trends in the media & entertainment industry with a wide range of exhibitors from across the various sectors.



Broadcast, Media & Cinema Expo (previously Cinema Today) is a premier trade show for production and post-production tech. The 2026 edition will be held in Chennai, South India's media hub. The region hosts 3 of India's 4 largest film industries, 4,600 cinema screens (~50% of India's total), and 180 TV channels, reaching a third of viewers nationwide. Co-located with Image Today Asia, a leading photography and videography expo, the show is a gateway to a key hub for film, television, and digital media.



Past Exhibitors and Brands (non-exhaustive)



Exhibit Profile

Cameras | Camera Lenses | Lighting
Cinematography Equipment (e.g., rigs, cranes) Animation & Special Effects
Audio Equipment Drones | LED Walls
Production Switchers & Control Systems
Editing Software | VFX Software | Colour
Grading Software | Audio Post-Production
Software | MAM & Archiving Software
Post-Production Hardware
(e.g., workstations, storage media)
Immersive Technologies | Virtual Studios
Streaming & IP Production Tools
Monitors & Displays | Cables, Connectors
& Power Solutions



Visitor Profile

Television Networks | Film & Television
Studios | Streaming Platforms | Production
Houses | Post-Production Studios
Cinematographers | VFX & Animation Studios
Gaming Studios | Digital Content Creators &
Influencers | Film Distributors | Regional
Content Aggregators | Podcast Platforms
Creative & Advertising Agencies | Journalists
Training Institutes (e.g., VFX, film) | Relevant
Industry Associations

Past Visitors (non-exhaustive)



Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors
INR 9500/- per sq mt + GST 18%

For Foreign Exhibitors
USD 270/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors
INR 9200/- per sq mt + GST 18%

For Foreign Exhibitors
USD 250/- per sq mt + GST 18%

*GST - Goods & Services Tax

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 160 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.



Contact Us

For more information & booth booking, contact



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