

INDOOR & OUTDOOR ADVERTISING
DIGITAL PRINTING AND SIGNAGE EXPO

SOUTH SIGN
BRANDING ■ DISPLAY ■ SIGN ■ ADVERTISING

23.24.25 OCTOBER 2026

PALACE GROUNDS
BENGALURU

Co-Located Expo

SOUTH
PRINT
PACK
BENGALURU



South Sign Expo 2026

Chain of Expos to reach grassroots of your Industry!

The Indian advertising, signage, and digital printing market is projected to grow at a CAGR of 19.30% from 2024 to 2032.

Recent trends gaining momentum in the advertising and signage sectors include digital signage solutions, 3D printing, eco-friendly printing technologies, point-of-purchase displays, laser engraving, and LED technology.

In today's business landscape, where the avenues for advertising are limitless, the need for platforms like SOUTH SIGN EXPO has never been greater. This exhibition serves as a vital meeting ground for technology providers and users, fostering collaboration and showcasing the latest innovations.

Join us at the Premier Exhibition dedicated to Indoor & Outdoor Advertising, Signage and Digital Printing Industry. Experience the latest innovations, technologies and trends shaping the Signage industry, South Sign Expo Bengaluru is your gateway to unparalleled opportunities in the Signage and Digital Printing sector! Gain a competitive edge in a rapidly evolving market landscape!



Why Exhibit?

- ◆ Meet Targeted Customers – Connect directly with decision-makers, brand managers, sign shops, digital printers and entrepreneurs.
- ◆ Boost Regional Sales – Tap into the high-demand market of Karnataka
- ◆ Showcase Your Innovations – Launch your latest products and technology to a fresh, eager audience.
- ◆ Expand Your Dealer Network – Meet new distributors and resellers from untapped districts.
- ◆ Network with peers in the advertising and signage arena

Exhibit Profile

- Digital Printing Equipment
- Eco Solvent, UV & Large Format Printers
- LED Displays & Sign Boards
- Digital Signage & Software
- CNC Routers & Laser Engravers
- Heat Transfer Machines & Sublimation Products
- Display Systems & POP Solutions
- Printing Inks, Media & Accessories
- Channel Lettering & Architectural Signage
- Awards, Mementos, Gifting & Branding Materials
- Advertising Materials & Corporate Gifts
- Design Templates
- 3D Printing Solutions
- Finishing Equipment
- Total Signage & Advertising Solutions

Visitor Profile

- Advertising Agencies
- Architects & Interior Designers
- Brand Managers
- Marketing Professionals
- Media Agencies
- Commercial Printers & Publishers
- Print Industry Experts
- Corporate End users
- Retail Designers
- Digital Printing Services
- Direct Marketing Agencies
- Sign Makers



Shape the Sign Industry
in Karnataka,
Join us at South Sign Expo,
Bengaluru!

Participation Cost

► Built-up Booth: (min 9 sq mt)

For Indian Exhibitors
INR 8500/- per sq mt + GST 18%
For Foreign Exhibitors
USD 250/- per sq mt + GST 18%

► Bare Space: (min 24 sq mt)

For Indian Exhibitors
INR 8300/- per sq mt + GST 18%
For Foreign Exhibitors
USD 230/- per sq mt + GST 18%

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“
25+
YEARS
”

“
150+
TRADE EXPOS
”

“
15+
CITIES
”
“
1K+
EXHIBITORS
”

Contact Us

For more information & booth booking,
please contact



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