

INDOOR & OUTDOOR ADVERTISING DIGITAL PRINTING AND SIGNAGE EXPO



18, 19, 20
December 2026

EVP Trade & Convention Centre
EVP Santhosh Nagar, Chembarambakkam
CHENNAI



Co-Located Expo

PHOTO TODAY
+ CONSUMER
ELECTRONICS EXPO

Bharat Sign Expo 2026

Chain of Expos to reach grassroots of your Industry!

The Indian advertising, signage, and digital printing market is projected to grow at a CAGR of 19.30% from 2024 to 2032.

Recent trends gaining momentum in the advertising and signage sectors include digital signage solutions, 3D printing, eco-friendly printing technologies, point-of-purchase displays, laser engraving, and LED technology. In today's business landscape, where the avenues for advertising are limitless, the need for platforms like BHARAT SIGN EXPO has never been greater. This exhibition serves as a vital meeting ground for technology providers and users, fostering collaboration and showcasing the latest innovations.

Why Exhibit

- Showcase your Digital Printing products and services
- Stay ahead of the curve
- One stop for all latest sign industry trends
- Network with peers in the advertising arena
- Platform to reach the targeted customers
- Boost your business

Exhibit Profile

- 3D Printing Solutions
- Advertising Materials
- Architectural Signage
- Awards & Mementos
- Channel Lettering & Laser Engravers
- CNC Routers & Cutting Plotters
- Corporate Gifting Solutions
- Design Templates
- Digital Printing Equipment
- Digital Signage Software & Solutions
- Direct-to-garment Printers
- Display Systems & Solutions
- Eco Solvent Printers & UV Printers
- Finishing Equipment & Accessories
- Heat Transfer Machines
- Large & Wide Format Printers
- LED Signs & Displays
- Printing Inks & Consumables
- Signage Inks, Media & Accessories
- Sublimation Printers & Products
- Total Signage & Advertising Solutions





Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

25+

Years

250+

Exhibitions

20+

Cities

1000+

Exhibitors

Visitors Profile

- ▶ Advertising Agencies
- ▶ Architects & Interior Designers
- ▶ Brand Managers
- ▶ Marketing Professionals
- ▶ Media Agencies
- ▶ Commercial Printers & Publishers
- ▶ Print Industry Experts
- ▶ Corporate End users
- ▶ Retail Designers
- ▶ Digital Printing Services
- ▶ Direct Marketing Agencies
- ▶ Sign Makers

Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors

INR 7000/- per sq mt + GST 18%

For Foreign Exhibitors

USD 200/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors

INR 6800/- per sq mt + GST 18%

For Foreign Exhibitors

USD 180/- per sq mt + GST 18%

*GST - Goods & Services Tax

Contact Us

For more information & booth booking, please contact



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CHENNAI | BANGALORE | DELHI