



18 | 19 | 20
SEPTEMBER 2026

Calicut Trade Centre
KOZHIKODE

Supported by



Bringing the
Photography, Videography &
Digital Imaging
Industry Under One Roof!

PHOTO TODAY KOZHIKODE

Buysell Interactions Private Limited presents PHOTO TODAY KOZHIKODE, scheduled for 18, 19 & 20 September 2026, at Calicut Trade Centre. The event is supported by Kerala Photographers & Videographers Union KPVU - CITU.

Now in its 2nd edition, the expo builds on a successful debut, offering exhibitors the advantage of an established platform with growing industry trust, stronger visibility, and a returning audience base.

Kozhikode is a thriving hub for photography, videography, and digital imaging in Kerala. With a strong base of professionals across weddings, media, and content creation, it presents a ready market for imaging solutions. Strategically located in North Kerala, the city draws visitors from across Kerala as well as nearby Tamil Nadu and Karnataka within a 200 km radius, ensuring strong and diverse footfall.

The venue—Calicut Trade Centre—is one of the largest and finest in the state. With excellent connectivity and minimal competition in the region, brands can tap into a high-potential, underserved market.



Calicut Trade Centre, Kozhikode



ORGANISERS PROFILE

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

25+
Years

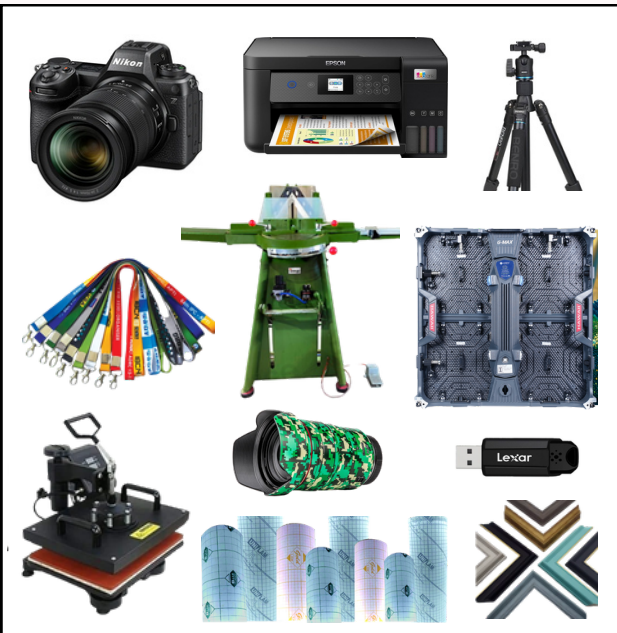
20+
Cities

250+
Exhibitions

1000+
Exhibitors

EXHIBIT PROFILE

- Album Makers & Material Suppliers
- Cameras & Accessories
- Camera Bags | Tripods
- Lenses | Gimbals | Flash Lights
- Studio & Lighting Equipment
- Light Stands | LED Frames
- Professional Studio Setups
- Printing & Imaging Solutions
- Photo Printers | Mini Lab Systems
- Sublimation Machines
- Laser Engravers | Drones
- Videography Equipment
- Video Cameras | Vlogging Kits
- LED Video Walls
- Editing & Software
- Graphic Design Templates
- PSD Backgrounds
- Photography Institutes
- Photo Booths & Photo Props
- Personalised Gifting Solutions



Lights, Camera, Calicut

Photo Today momentum continues with the 2nd edition at Calicut!



VISITOR PROFILE

- Professional & Amateur Photographers
- Videographers
- Content Creators
- Photography Enthusiasts
- Students & Media
- Film Industry Professionals
- Photo Studios
- Album Makers
- Advertising & Media Agencies
- Wedding Planners | Event Managers
- Influencers | Vloggers
- YouTubers | Designers
- Framers | Gift Shop Owners

PARTICIPATION COST

Built-up Booth: (min 9 sq mt)
INR 6500/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)
INR 6300/- per sq mt + GST 18%

CONTACT US

For more information & booth booking,
please contact



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