

Back to Kozhikode. Bigger Opportunities
await at Bharat Sign Expo!

**INDOOR & OUTDOOR ADVERTISING
DIGITAL PRINTING SIGNAGE EXPO**

BHARAT SIGN
BRANDING | DISPLAY | ADVERTISING

18,19,20 Sep 2026

**CALICUT TRADE CENTRE
KOZHIKODE**

Bharat Sign Expo - Kozhikode

Following the success of its inaugural edition, Bharat Sign Expo returns to Kozhikode for its 2nd edition, reaffirming its position as Kerala's premier trade exhibition for the signage, digital printing, advertising and visual communication industries.

As the commercial and cultural capital of North Kerala, Kozhikode is witnessing rapid growth across retail, real estate, hospitality and tourism, driving increasing demand for modern signage and branding solutions. Its strategic location makes it a natural business hub, attracting professionals and entrepreneurs from across Kerala, as well as neighbouring Tamil Nadu and Karnataka within a 200 km radius. This strong regional reach makes Bharat Sign Expo an ideal platform to showcase innovations, build valuable partnerships and generate quality business leads.



Calicut Trade Centre, Kozhikode

The venue – Calicut Trade Centre – is one of the biggest and finest in the state. With excellent connectivity and limited competition for such expos in the region, brands can tap into a high-potential, underserved market. Kozhikode offers the perfect blend of accessibility, audience quality, and growth potential for a successful signage industry exhibition.



Why Exhibit?

- ♦ Be a Pioneer – First movers enjoy maximum visibility and long-term branding.
- ♦ Meet Targeted Customers – Connect directly with decision-makers, brand managers, print shops, architects and entrepreneurs.
- ♦ Boost Regional Sales – Tap into the high-demand market of Kerala with minimal competition.
- ♦ Showcase Your Innovations – Launch your latest products and technology to a fresh, eager audience.
- ♦ Expand Your Dealer Network – Meet new distributors and resellers from untapped districts.

Exhibit Profile

- Digital Printing Equipment
- Eco Solvent, UV & Large Format Printers
- LED Displays & Sign Boards
- Digital Signage & Software
- CNC Routers & Laser Engravers
- Heat Transfer Machines & Sublimation Products
- Display Systems & POP Solutions
- Printing Inks, Media & Accessories
- Channel Lettering & Architectural Signage
- Awards, Mementos, Gifting & Branding Materials
- Advertising Materials & Corporate Gifts
- Design Templates
- 3D Printing Solutions
- Finishing Equipment
- Total Signage & Advertising Solutions

Visitor Profile

- Advertising Agencies
- Architects & Interior Designers
- Brand Managers
- Marketing Professionals
- Media Agencies
- Commercial Printers & Publishers
- Print Industry Experts
- Corporate End users
- Retail Designers
- Digital Printing Services
- Direct Marketing Agencies
- Sign Makers



Shape the Sign Industry in Kerala,
Join us at Calicut Trade Centre!

Participation Cost

Built-up Booth: (min 9 sq mt)
INR 6500/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)
INR 6300/- per sq mt + GST 18%

Organisers Profile

With over 25 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

25+
Years

250+
Exhibitions

20+
Cities

1000+
Exhibitors

Contact Us

For more information & booth booking,
please contact



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